

# Derventio eXcel Swim Squad

**Richard Latham** • *Open Meet Sponsorship*

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Dear All,

27<sup>th</sup> November 2009

## Re Derventio Excel Swim Squad 4th Annual Open Meet

On 4<sup>th</sup> & 5<sup>th</sup> April 2010, we will be hosting our 4th Annual Open Meet at Ponds Forge in Sheffield. We anticipate in the region of 1000 visitors over the two days. Competitors will attend from all over the UK; it is a high profile event.

Our previous 3 Open Meets were highly successful from a swimming perspective and the DX Open Meet is now a firm fixture in the regions annual level 1 calendar.

DX relies heavily on the income gained from this Open Meet and in previous years requests for Sponsorship have not been particularly well received from parents of competitors at the meet. As a result of this we have not realised the full potential for sponsorship of Individual Races.

This year I have taken responsibility for obtaining sponsorship for the Individual Races and will be "encouraging" local businesses to contribute towards them. In addition to this I would be sincerely grateful if you, as parents of competitors at our meet would support the Club and offer to sponsor at least one race, it would be a fantastic achievement if all races were sponsored.

We are seeking sponsorship of £15 for each of the 6 age group swims in the 30 events. This gives us the opportunity to raise £2700.00 to award the winners with medals and assist in the continued running of Derventio Excel. In recognition of this support; all sponsors regardless of the number of swims sponsored will be acknowledged in the Open Meet programme.

Should you be prepared to assist us with sponsorship please contact me on the email address shown above detailing the number of swims you wish to sponsor. An invoice will be raised to assist with your payment. If you wish to sponsor a particular event, we will try to do this, subject to availability.

If you would like to find out more about Derventio Excel, the Open Meet and the success stories of the swimmers so far, please visit our website at [www.derventioexcel.org.uk](http://www.derventioexcel.org.uk)

Yours sincerely

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